



Africa's • Most • Influential
WOMEN & *titans*
in • Business • and • Government

Newsletter

“There’s a way to do it better – find it.”

Thomas Edison



LEVEL 1 B-BBEE

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Read All About It!

August has taken Most Influential Women and Titans Building Nations into Africa where our 2015 awards have been welcomed and celebrated. Congratulations to all of our finalists and winners in each of the sectors, you can view the names from the areas we have visited on our websites by clicking here: [MIW](#) & [Titans](#)

Pictures are on our Facebook pages so feel free to have a gander and tag yourself or those you know!

The MIW & Titans Digital Magazines will be ready for purchase this week – have a peek at some of the rich content here: [MIW](#) & [Titans](#)

If touch-and-feel is more your reading style then please send an email to nadinea@ceomag.co.za to place an order for a hard copy.



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Innovation seems to be the hot topic of the year and with technology booming and changing the face of business and social interaction one must surf the wave or sink. To adapt and implement effective and lasting changes these 5 innovation blockers should be dealt with.

5 Innovation Killers

1. Slow Implementation

Too much time can be spent on creating procedures and regulations before an idea is implemented. Though such processes are necessary they need not be lengthy. High speed implementation encourages innovation and brings results by taking a great idea and turning it into profit, saved time or new clients.

2. Fear of Change

For some innovation can mean too much change which may equal risk. Job security is a big factor and employees and company members must be ensured

that they are secure in their positions and that change does not equal exclusion.

3. Lack of Management Drive

Though innovation starts with a decision at the top it is often left in the boardroom and left up to lower management and other staff to follow through. Management must participate, encourage and bear the torch.

4. Good Idea Source

Those who are involved with the everyday processes understand the many processes and steps involved in completing their tasks. Good ideas therefore can stem from any level or area of a business. Have an open door policy where ideas can be presented (and then implanted quickly).

5. Innovation-less Culture

Creating a culture in your business is when all members are sold on the idea and are continuously trying to do what they do, better. Such a culture spurs a company on to become a learning organisation which can in turn continually improve itself.

The Greenest Hotel in South Africa (National Winner Responsible Environmental Management 2013)



Contact us on (012) 660 3300 | E-mail: sales@leriba.co.za | www.leriba.co.za | 245 End Street, Clubview, Centurion



From the Desk of the Editor:

Innovation is critical for entrepreneurial success.

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